



UNC Scholarly Communications Committee

**Update on Activities
CRADLE Seminar
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2006-2007 SCC Committee

- **Brad Hemminger (co-chair) School of Information and Library Science,**
- **Deborah Gerhardt (co-chair) Law School and Library**
- **Frank Dominguez Romance Languages**
- **Fletcher Fairey Associate University Counsel**
- **Carol Jenkins, Director Health Sciences Library**
- **Barry Lentz Biochemistry & Biophysics**
- **William Marzluff Biochemistry & Biophysics**
- **Charlotte Mason Business School**
- **Leah McGinnis Undergraduate Librarian**
- **Koleman Strumpf Economics**
- **Sarah Michalak Associate Provost for University Libraries and University Librarian**
- **Plus additions for 2006-2007**



Background: UNC Convocation on Scholarly Communications--Jan 2005

- To examine scholarly communications issues broadly
- To identify problem areas
- To recognize the difference in the problems from discipline to discipline
- To identify areas in which UNC-CH can offer local solutions

Is there a Crisis?

- **Yes**
- Serials costs continue to escalate out of control – especially in the sciences & now the social sciences
- Scholarly monograph publishing is on the decline
- In order to publish their research, faculty often lose control of the copyright
- *Scholars write content, review content (journal reviewer), administer publication (journal editor), and then pay (exorbitantly) to have access to the result!*

But it is not hopeless!

- Open source publishing offers solutions (PLoS, BioMedCentral)
- Open archives are a complementary solution
 - Much more common now than 5 years ago
 - Many publishers are now making articles publicly available 6 or 12 months after publication
- Open or Low-cost electronic publishing
 - alternative journals (SPARC)
 - Open Journal Software
- Working with our scholarly societies (this is challenge because their society journals are often one of their main sources of revenue)



Charge to SCC

- **Identify and implement local actions in response to the scholarly communications issues raised the convocation.**
- **Consider actions that will leverage the stature of UNC and the combined Triangle universities to make an impact nationally and internationally on the commercial scholarly publication market.**
- **Take steps to continue educating UNC faculty members about these issues and to assist them in making informed decisions.**

Specific Goals

- **Convocation Final Report to Faculty**
- **SCC resulting goals**
 - Identify issues on campus
 - Help develop and provide solutions
 - Provide supporting resources
 - Help educate and change behavior



1. Identify Issues

- **View draft of faculty information pages on SCC wiki**

2. Help develop and provide solutions

- UNC Journal Author's Publication Agreement to help author's retain important rights
 - Based on SPARC author agreement
 - Common rights requested are
 - Place in Institutional Repository, website
 - Be able to use in teaching
- Journal Author Rights (JAR) browser tool for assisting faculty in choosing journals supportive of their rights when publishing.



3. Provide supporting resources

- **Copyright and Scholarly Communications Office (Deborah Gerhardt)**
 - Web pages with resources
 - Point of contact person and staff to address questions
- **Libraries**
 - Example [page](#) from Health Sciences Library



4. Help educate and change behavior

- Make administrative units (Deans) aware of issues, and resources**
- Meet with departments**
- Meet with new faculty**
- Meet with graduate students**
- Educational Seminars on campus**
- Major Events to raise awareness, and help solve problem (Spring 2007 bring together publishers, librarians, scholars)**

Build Relationships

- **Consultation to Copyright committee**
- **Support/Consultation to the Libraries**
- **Integrate with existing efforts on campus (Scholarly Communications Working Group)**
- **National copyright educators initiative (ARL)**
- **Working with other groups on standardizing efforts**
 - Romeo/Sherpa (as part of JAR effort)
 - SAPRO (Scholar Author Publishing Rights Organization), new national group being established by Brad for library professionals, who are involved in providing services relating to SCC and copyright/IP issues on their campuses

Resources

- **SCC committee** (Brad Hemminger, listserv)
- **SCC committee** wiki
- **Copyright and Scholarly Communications Office** (Deborah Gerhardt)
- HSL pages
- **Lots of literature under**
 - Scholarly communications
 - Open access
 - Open archiving
 - Serials crisis

References

- **Example references on increased citations for open access articles**
 - <http://dlib.org/dlib/june04/harnad/06harnad.html>
 - <http://www.la-press.com/include/Antelman.pdf>
 - <http://biology.plosjournals.org/perlserv?request=get-document&doi=10.1371/journal.pbio.0040157>
- **There is also work on increased “views” of articles; especially in ETDs where increased accesses of 100%-1000% are common.**